

TOP TRUMPS PRODUCTION FACTS

HERE'S SOME OF THE FACTS
WE SHARED ON CHANNEL 4'S
"THE SECRET WORLD OF
TOYS AT CHRISTMAS"

ENVIRONMENT

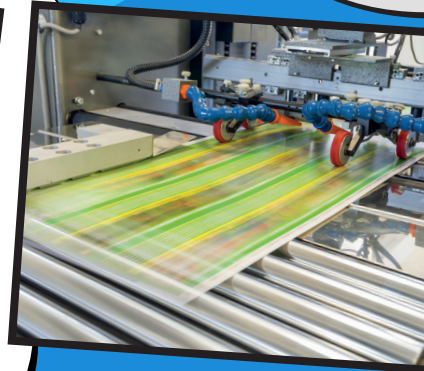
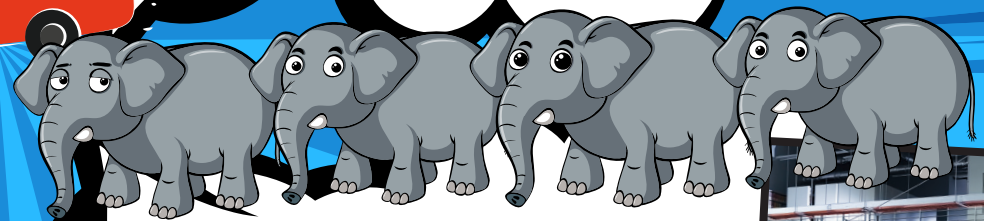
- * PRINTED USING SOLAR POWER
- * FSC SUSTAINABLE PAPER
- * USING VEGETABLE-BASED INKS
- * 100% WASTE PAPER IS RECYCLED

PRODUCTION

- * PRODUCES 1 PACK EVERY 2 SECS
- * BUILT IN SHEFFIELD
- * COST £500,000 WHEN NEW
- * DIE CUTTER EXERTS THE WEIGHT OF A LONDON BUS PER SQ/INCH

PRINTING PRESS

- * PRINTS UP-TO 15,000 PACKS PER HR
- * WEIGHS THE SAME AS 4 ELEPHANTS
- * 25 FOOT LONG & COST £750,000



 **St Austell**
Printing Company

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